

Remit Address:

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

## **Billing Address:**

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

## **INVOICE**

Advertiser	NRCC
Product	155-426-2968 / NRCC IE 2012
Estimate Number	2968

Invoice #	4064621-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/11/12

Station	KMSP	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	4064621
Alt Order #	POLITICAL ISSUE - NRC
Deal #	
Order Flight	10/05/12 - 10/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 4:30am	430a-5a			_					
	Political Iss	sue Rates									
				10/08/12 to		1x	MΓWΓ				
	9			M	10/08/12	:30	4:46 AM	NRCCWI 071005	\$150.00		1
2	9	Fox 9 AM News Sunday 9am	9a-10a								
	Political Iss	sue Rates									
				10/01/12 to		1x	S				
	9			Su	10/07/12	:30	9:38 AM	NRCCWI 071005	\$500.00		1
3	9	NFL RS Game Packers	Various								
	Political Iss	sue Rates									
				10/01/12 to		1x	S				
	9			Su	10/07/12	:30	1:51 PM	NRCCWI 071005	\$15,000.00		1
4	9	FOX at 530	530p-6p								
	Political Iss	sue Rates									
	_			10/08/12 to		1x	M				
	9			M	10/08/12	:30	5:51 PM	NRCCWI 071005	\$650.00		1
5	9	Fox at 9	9p-10p								
	Political Iss	sue Rates					-				
	•			10/01/12 to		1x	F		<b>#</b> 4.050.00		
_	9	_		F	10/05/12	:30	9:41 PM	NRCCWI 071005	\$1,650.00		1
6	9	Fox at 9	9p-10p								
	Political Iss	sue Rates		10/00/10	40/44/40		m				
	•			10/08/12 to		1x	- T	ND COME OFFICE	<b>#4.050.00</b>		
_	9			IU	10/09/12	:30	9:29 PM	NRCCWI 070928	\$1,650.00		1
7	9	Fox at 9	9p-10p								
	Political Iss	sue Rates		10/00/15:	40/44/46		TT.				
	•				0 10/14/12	1x	T	ND COME OFFICE	Φ4 0F2 22		
_	9			Th	10/11/12	:30	10:36 PM	NRCCWI 070928	\$1,650.00	l	1
8	9	NFL RS Game Packers	Various								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Product Code	426

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Advertiser Ref	

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8	9	NFL RS Game Packers	Various								
				10/01/12 to	10/07/12	1x	S				
	9			Su	10/07/12	:30	2:45 PM	NRCCWI 071005	\$8,500.00		1
			Aired Spots	8							

<u>Gross Total</u> \$29,750.00

Agency Commission \$4,462.50

Net Amount Due \$25,287.50 Payment Terms 30 Days